

University of North Carolina at Chapel Hill
School of Public Health

PUBH 748—Policy Development
Distance Learning Course
Fall 2006

Faculty: Susan Randolph, MSN, COHN-S
Lorraine Johnson, ScD, MPH

Faculty
Assistant: Willie Williamson

Credits: 2

COURSE DESCRIPTION

This course is designed to provide students in various disciplines, such as nursing, medicine, public health, etc., an opportunity to develop a comprehensive knowledge of how health policy is formulated, ways to influence the policy development process, and how policy impacts public health practice. There is emphasis on applications of local, state, and federal policy within community settings.

OBJECTIVES

1. Analyze trends in policy development and how policy on local, state, and federal levels affects communities.
2. Gain basic skills to formulate strategies directed at policy development or change while working in interdisciplinary groups (nursing, medicine, public health, etc.).

TEACHING METHODS

Lectures/discussion forums
Group work
Assigned readings/resource list
Preparation of written assignments and exercises

REQUIRED TEXTBOOK/COURSEPACK

Rowitz, L. (2001). *Public Health Leadership: Putting Principles into Practice*. Gaithersburg, MD: Aspen Publishers, Inc.

PUBH 748 Coursepack (4 articles)

REQUIRED WEB INFORMATION

US DHHS. (1997). *The Public Health Workforce: An Agenda for the 21st Century*. (<http://www.health.gov/phfunctions/pubhlth.pdf>; 69 pages)

Public Health in America. (<http://www.health.gov/phfunctions/public.htm>) [wheel model]

OPTIONAL REFERENCES

Bruce, T.A. & McKane, S.U. (2000). *Community-Based Public Health: A Partnership Model*. Washington, DC: American Public Health Association.

Institute of Medicine. (1988). *The Future of Public Health*. Washington, DC: National Academy Press.

Institute of Medicine. (1996). *Healthy Communities: New Partnerships for the Future of Public Health*. Washington, DC: National Academy Press.

COURSE REQUIREMENTS

Module	Assignments	Assignment Type/	Percentage of Grade	Assignments Due*
Module 1	Short Paper: “A Contemporary Fable: Upstream/Downstream”	Individual	5%	August 28, 2006
Module 2	Mini Paper #1: Describe the issue/problem and place it on the agenda	Group	10%	September 18, 2006
	Discussion Forum: Lobbying exercise	Individual	10%	October 2, 2006
Module 3	Mini Paper #2: Move the issue/problem forward	Group	10%	October 16, 2006
	Policy Meeting: Policy meeting in community	Individual	10%	November 27, 2006
Module 4	Mini Paper #3: Develop implementation plan with perceived barriers	Group	10%	October 30, 2006
	Discussion Forum: Intensive home visiting	Individual	10%	November 13, 2006
Module 5	Mini Paper #4: Evaluate outcome of policy solution	Group	10%	November 20, 2006
Other	Debate of Policy Position on Issue: <ul style="list-style-type: none"> ▪ Pro and con opening statements ▪ Pro and con rebuttals 	Group	15%	November 13, 2006 December 4, 2006
	Peer Group Evaluations <ul style="list-style-type: none"> ▪ Mid semester ▪ End semester 	Individual	10% (total)	October 16, 2006 December 4, 2006
	Course Evaluation	Individual	N/A	To be announced

* All assignments except one are due on Mondays, by 12:00noon Eastern Standard Time (EST).
See Assignment Matrix for details.

GRADING SCALE

H: 93 to 100
P: 85 to 92
L: 80 to 84
F: Below 80

EVALUATION

Peer Evaluation (within groups)
Course Evaluation