

CBI Faculty and Staff :

Miriam Labbok, MD, MPH, FACPM, IBCLC, FABM, CBI Director; Reproductive Health Continuum
Herbert Peterson, MD, FACOG, Department Chair MCH; Women's Health
Emily Taylor, MPH, Senior Program Director; Health Education, Community Mobilization
Mary Rose Tully, MPH, IBCLC, Director Lactation Services, UNC Healthcare; Lactation, Donor Milk

Banking

Sheryl Abrahams, MPH, Research/Development Consultant
Dorothea Calhoun-Smith, Project Assistant
Barbara Cameron, M.A., M.S.W., Project Director
Brook Colgan, MPH, Research and Curriculum Associate

CBI Research/Advanced Graduate Students:

Pamela Dardess
Elizabeth Jensen
Nathan Nickel
Hannah Pollet
Bingqing Zhou

Informal Board of Advisors to CBI:

Alice Ammerman, DrPH, RD, Director UNC Center for Health Promotion and Disease Prevention;
Nutrition

Barbara Crane, PhD, Vice President, IPAS
Joseph Holliday, MD, MPH, NCDHHS

Barbara C. Kennedy, MPH; Director, Center for International Health, International Development
Group, RTI International

Meg Molloy, DrPH, MPH, RD
Ginger Sall, BA

Anthony So, MD, MPA, Duke
William Sollecito, DrPH

CBI - Associated UNC Faculty:

Kathy Alden, RN, EdD,
Deborah Bender, PhD, MPH; Applied Research, Preventive Health Practice and Evaluation

Trude Bennett, DrPH; Women's Health

Margaret Bentley, PhD, Associate Dean for Global Health; Nutrition, HIV, Development

Sian Curtis, PhD, Director, Measure Project; Demography

Janice Dodds, PhD; MCH Nutrition

Maxine Eichner, JD, PhD; Law Faculty

Eric Hodges, RN, EdD

William H. Jansen, PhD; Social Medicine

Jonathan Kotch, MD, MPH, Assoc. Chair MCH; Child Health

Jack Leiss, PhD, MPH; Adjunct Assistant Professor, MCH; Chief Epidemiologist, Center for Health
Research, Constella Group, LLC

Lewis Margolis, MD, MPH, Policy and MCH

Steven Meshnick, MD, PhD; Epidemiology

Robert Millikan, DVM, MPH PhD; Epidemiology

Paige Hall Smith, PhD, MSPH; Associate Professor, Director of the Center for Women's Health
and Wellness, UNC at Greensboro – adjunct post pending

Alison Stuebe, MD, MSc; Assistant Professor of Obstetrics and Gynecology, Division of Maternal-
Fetal Medicine, UNC School of Medicine

Nancy Williamson, PhD; Senior Advisor, Family Health International – adjunct post pending

Additional CBI-Associated Faculty¹:

* Additional CBI-Associated Faculty indicates individuals who support the mission, goals
and policies of the Center and who have stated their interest in working together.

This does not imply contractual agreement of any sort with UNC.

Genevieve Becker, MSc, MEd, Doctoral Student; BEST Services, Galway, Ireland. Infant nutrition,
BFHI practices and assessment, training of trainers

Barth Burkhalter, PhD; Director of Operations Research, University Research Co., LLC

Adriano Cattaneo, MD, MSc; Consultant Epidemiologist and Co-ordinator of the Unit for Health
Services Research and International Health, Institute of Child Health IRCCS Burlo Garofolo,
Trieste, Italy

Yoo-Mi Chung, MD, IBCLC; President, Academy of Breastfeeding Medicine Korea

David Clark, LLB (hons), Legal Expert on the International Code of Marketing of Breastmilk
Substitutes, and Rights-based Programming

Hilary Creed, MPhil; International Nutrition

Kirk Dearden, DrPH, MPH; Professor of International Health, Department of International Health,
Boston University School of Public Health

Bette Gebrian, RN, PhD; Public Health Director, Haitian Health Foundation; Nurse Anthropologist
José J. Gorrin-Peralta, MD, MPH, FACOG, FABM; Professor, MCH Program, University of Puerto
Rico; President, PROMANI

Arun Gupta, MD; Pediatrician, Breastfeeding Promotion Network of India

Rukhsana Haider, MD, MSc, IBCLC, RPHNutr, PhD, Public Health Nutritionist; Chairperson, Training
and Assistance for Health and Nutrition Trust (TAHN)

Virginia Hight, OTR, DrPH; Associate Professor, Richard Stockton College

Elizabeth Hormann, EdM, IBCLC; Independent consultant, BFHI Assessor and Trainer, Relactation,
Infant Feeding in Emergencies

Samuel Kahn, PhD; Nutrition and Food Consultant

Michael Latham, PhD, Professor Emeritus, Cornell University

Sebalda Leshabari, RN/RM, MPH; Lecturer, School of Nursing, Muhimbili University College of
Health Sciences

Mary Lung'aho, MA, PhD; IYCF in Emergencies, Medical Anthropology and Nutrition Science

Rebecca Magalhaes, Director, External Relations & Advocacy, La Leche League International

¹ Tom Marchione, PhD; Nutritional Anthropology, International Development and Nutrition Specialist

Audrey Naylor, MD, DrPH, FAAP, FABM, President, Wellstart International; Lactation Education

Jairo Osorno, MD; Independent Consultant; Visiting Professor, School of Medicine, Universidad
del Valle, Cali, Colombia

Ana M. Parrilla-Rodríguez, MD, MPH, FABM; Associate Professor, MCH Program, University of
Puerto Rico

Rafael Pérez-Escamilla, PhD; Professor of Nutritional Sciences & Public Health; Director, NIH
EXPORT Center for Eliminating Health Disparities among Latinos (CEHDL), University of
Connecticut

Felicity Savage, BM, BCh, FRCPCH, FABM, Honorary Senior Lecturer, Centre for International
Child Health, Institute of Child Health, London; BFHI, Expert training

Curtiss Swezy, DrPH, Adjunct Faculty, George Mason University

Verónica Valdés, MD; Lactation Specialist

Ruth Wester, RN, CPNP, VP, Wellstart International; Lactation Support

¹ Deceased

The **golden bow** symbolizes that exclusive breastfeeding is the gold standard for feeding in the first 6 months: one loop is for the mother, the other is for the child. The knot symbolizes the essential support of the father, family and society. One streamer is for continued breastfeeding after six months with age-appropriate complementary feeding; the other is for adequate birth spacing to enhance maternal nutritional and reproductive recovery as well as child health outcomes.

Nurturing our Future:

The Carolina Global Breastfeeding Institute



Normalizing optimal infant and young child feeding to achieve mother and child health, and promoting attention to the mother/child dyad, through:

- *Educating future leaders*
- *Carrying out applied research and technical assistance*
- *Developing and implementing breastfeeding-friendly health care approaches*
- *Facilitating change*

FOR MORE INFORMATION, CONTACT:

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UNC
GILLINGS SCHOOL OF
GLOBAL PUBLIC HEALTH

Carolina Global Breastfeeding Institute (CBI)

CBI is was established in 2006 within the Maternal and Child Health Department of the School of Public Health at UNC-Chapel Hill as the Center for Infant and Young Child Feeding and Care, and serves as **the first such center in a school of public health**. It furthers statewide, national, and global health through increased understanding and support for optimal infant and young child feeding in relation to maternal and child health, with attention to associated child survival, growth and development, and maternal reproductive health and survival are essential for **quality of care** in infant and young child feeding, and to **create an optimal breastfeeding norm**.



The UNC-Chapel Hill Gillings School of Global Public Health is nationally and internationally recognized for quality in research, service and training, and serves as an ideal setting for CBI.

Our comprehensive approach includes attention to **health services, community support, legal protection, economic assessment, emergency settings, and concurrent issues, such as HIV/AIDS**, that impact on the mother/child dyad. As a result, the **varied disciplines** that comprise Public Health are considered in research, service and policy activities.

CBI Mission

To create an enabling environment, at the community, state, national and global levels, in which every mother is supported to choose and to succeed in optimal infant and young child feeding and care, and every child will achieve his or her full potential through this best start on life.

CBI Policies

The Center and its Faculty and Associates respect and support the:

- US DHHS, NC DHHS and the EU Blueprints for Action on Breastfeeding
- Physicians' Pledge in support of the WHO International Code of Marketing of Breast-milk Substitutes
- 1990 and 2005 Innocenti Declarations
- UN HIV and Infant Feeding: Framework for Priority Actions
- Emergency Nutrition Network: Infant Feeding in Emergencies
- Global Strategy for Infant and Young Child Feeding

CBI Activities

Educating and mobilizing future leaders and major influential groups

- **Teach and mentor** future leaders in the reproductive health continuum.
- Develop **comprehensive education in infant feeding** and related maternal issues, serving state, national and global needs.
- Provide updated health worker **pre-service curricula**.
- Currently developing an international curriculum for Lactation Consultant training, offering graduate education in breastfeeding, and creating a new certificate program.

Carrying out Technical Assistance and Research



Research

- Identify gaps and obstacles to breastfeeding acceptance and action, through **translational and operational research, and the development of effective interventions**.
- Currently publishing and lecturing on domestic and international breastfeeding and related reproductive health and family issues; providing technical assistance to USBC, CDC, APHA, WHO, UNICEF and others.

Creating Breastfeeding-friendly Systems

- Define **replicable infant feeding-friendly approaches** for health care and related systems and social units.
- Currently implementing breastfeeding-friendly practices in child care settings, communities, and hospitals across North Carolina, and supporting national and international BFHI efforts.



Facilitating Change: Communications

- Enhance availability of information, **partnering with other agencies and leveraging political and programmatic action** at the local, state, national and international level.
- **Create a "go-to" website** by: preparing materials and tool-kits for all audiences; disseminating on line and in publications.
- Provide rapid response to misinformation
- Currently providing a growing website and a regular newsletter and annual report.

Development and Sustainability

- The Institute will seek **growth** and funding for research, services, policy development and training for improved program and policy.

Optimal infant and young child feeding and care includes:

- *early initiation and exclusive breastfeeding for six months,*
- *continued breastfeeding with age-appropriate responsive complementary feeding for up to two years of age or longer, and*
- *support for women and mothers to achieve reproductive health,*

ensuring that they survive, are adequately nourished, socially supported, and are enabled to succeed in optimal infant and young child feeding.