



**NC Department of Health and Human Services**

# **Local Health Director Orientation for Women's, Infant, and Children's Health Programs**

**Division of Public Health**

**Division of Child and Family Well-Being**

**March 2022**



**Improve child and family well-being so all children have the opportunity to develop to their full potential and thrive**

**Key Objective: Build a strong infrastructure to increase access to child and family well-being services.**

**Key Strategies:**

- Establish a **Division of Child and Family Well-Being** to maximize services and outcomes for children and their families, including child nutrition programs, prevention services for children and youth, children’s mental health services, and early intervention programs
- Build a **data and analysis infrastructure** across child-serving sectors to identify gaps and inequities in service provision and well-being outcomes to ensure the most effective deployment of federal, state, and local resources
- Increase access to **children’s mental health services** by expanding mental health services in primary care, schools, and specialty care

## WHY?

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The Division of Child and Family Well-Being will meet the health, social, and educational needs of children and youth and their families in North Carolina by:



### **Enhancing how children and families access programs that support their well-being:**

Coordination across programs serving children and families allows more families to access programs across mental, social, and health services. An early area of work will be making it easier for families to enroll in the nutrition programs in the Division (e.g., WIC and FNS/SNAP).



### **Coordinating increased investments to improve child health and well-being:**

The investments will be informed by data with a focus on closing equity gaps in child well-being. An early focus will be maximizing the impact of the federal American Rescue Plan funds to address inequities in child well-being, including increasing access to children and youth behavioral health services.



### **Elevating the value of our teams supporting child and family well-being:**

We are inspired by our team members who passionately work to improve the lives of children and families in North Carolina. Our commitment is to create a thriving culture where we celebrate our positive impact on child well-being.

# WHAT PROGRAMS WILL BE IN THE DIVISION OF CHILD AND FAMILY WELL-BEING?

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Starting March 1st, 2022...



## **Nutrition Programs**

FNS/SNAP, WIC, Child and Adult Care Food Program (CACFP)



## **Early Intervention Programs**

Infant-Toddler Program for ages 0-3 with special needs



## **Children's Behavioral Health Programs**

Focus on school & community mental health services for children and youth, such as system of care, children with complex needs, coordination with schools on mental health services, pediatric mental health care access program, behavioral health supports and coordination for DSS-involved youth, and other child- and youth-focused behavioral health pilots



## **Health & Prevention Services for Children and Youth**

Home visiting and Triple P, nurse consultation (school nursing, child care, and child health), school health (e.g., school-based health centers, school nutrition), genetics & newborn screening, supports for children and youth with special health care needs (CYSHCN), care management for at-risk children (CMARC), Health Check/Health Choice outreach, local child fatality prevention

# WHAT PROGRAMS WILL BE IN THE DIVISION OF PUBLIC HEALTH?

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Starting March 1st, 2022...



## **Immunization Programs**

Vaccines for Children, routine and COVID-19 vaccines



## **Women's Wellness Programs**

Reproductive Life Planning/ Family Planning, Teen Pregnancy Prevention Initiatives (TPPI)



## **Infant and Community Health Programs**

Preconception health, initiatives focused on infant mortality and infant mortality disparities, sickle cell program



## **Maternal Health Programs**


Maternal Health programs, Maternal Mortality Review Committee, Care Management for High Risk Pregnancies (CMHRP), Maternal Mental Health MATTERS

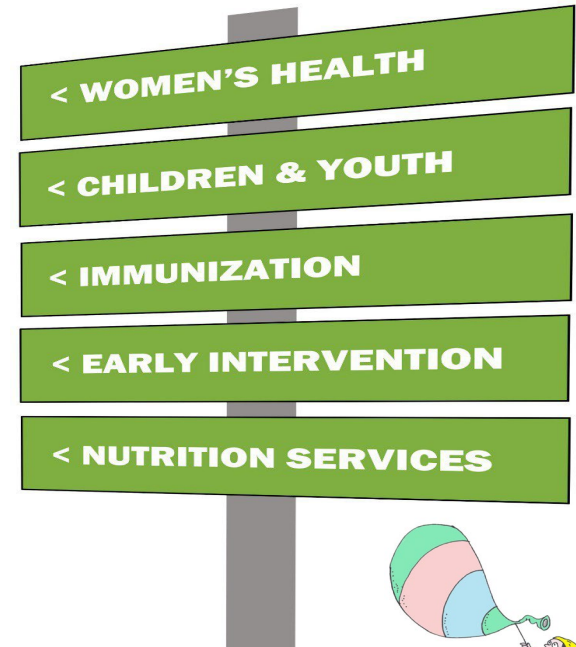


## **Title V Office**

MCH Block Grant, Child Abuse Prevention/ Essentials for Childhood

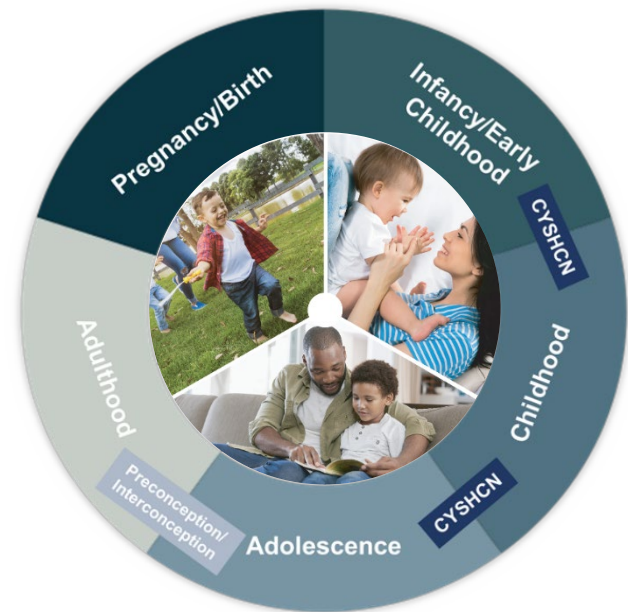
# Maternal and Child Health Programs

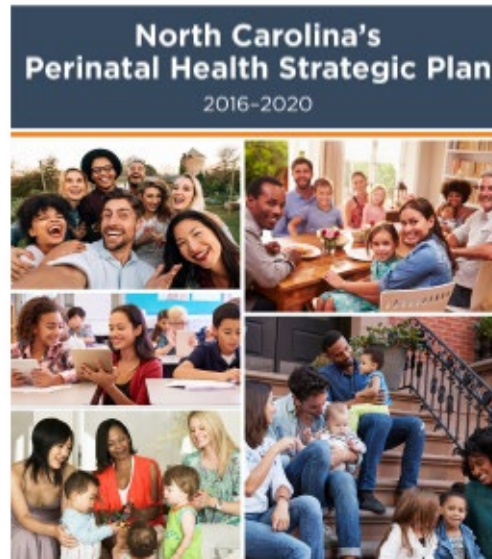
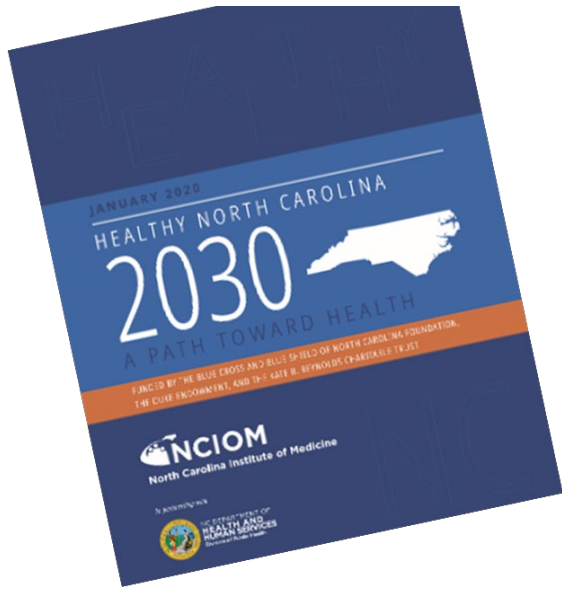
- Support and promote the health and well-being of ALL North Carolina women, men, mothers, children, youth and families to reduce inequities and improve outcomes
- Life course approach 
- Need to address social determinants of health and equity
- Early childhood priority → improved lifelong outcomes



# Life Course Initiatives

- Infrastructure, support, and resources to the state's overall MCH efforts
- Programs including but *not limited to*:
  - Title V (Happy 85<sup>th</sup> Anniversary!)
  - Title X (Family Planning)
  - Maternal/ Perinatal Health
  - Infant Mortality initiatives
  - MIECHV/ Home Visiting
  - Child Abuse Prevention
  - Immunizations
  - School health
  - Nutrition services, including WIC
  - Newborn Metabolic/ Hearing Screening
  - Early Intervention/ Infant-Toddler Program
  - Children and Youth with Special Health Care Needs





# STRENGTHEN AND ALIGN EFFORTS



# Partnership with LHDs

- Staff support the many programs implemented through LHDs
- All counties are served by regional staff members including:
  - Nutrition Consultants
  - School Health Nursing Consultants
  - Social Work Consultants
  - Women’s Health Nursing Consultants
  - Child Health Nursing Consultants
  - Sickle Cell Educator Counselors

# Women, Infant and Community Wellness (DPH)

- Programs and services aim to improve the overall health status of women, increase planned pregnancies, reduce infant sickness and death, and strengthen families and communities
- Also develops medical guidance for health care providers and offers technical assistance, consultation and training of staff that provide health services to women in the areas of nutrition, nursing, social work, education and training

# Women, Infant, and Community Wellness Section (DPH)

- Composed of 3 Branches:
  - Reproductive Health
  - Maternal Health
  - Infant & Community Health
- Contact: Belinda Pettiford, Section Chief
  - [belinda.pettiford@dhhs.nc.gov](mailto:belinda.pettiford@dhhs.nc.gov)

# Department of Health and Human Services - Division of Public Health

## Women, Infant, and Community Wellness Section

### Regional Nurse Consultants

#### Temporary Coverage Map Effective 2/25/2022

Regional Nurse Consultant/Supervisor

Patty Kempton P.O. Box 611  
 Carthage, NC 28327  
 Phone: 910-947-2464  
 Cell: 919-218-1520  
 Fax: 910-947-2660  
[patty.kempton@dhhs.nc.gov](mailto:patty.kempton@dhhs.nc.gov)



Nurse Consultant

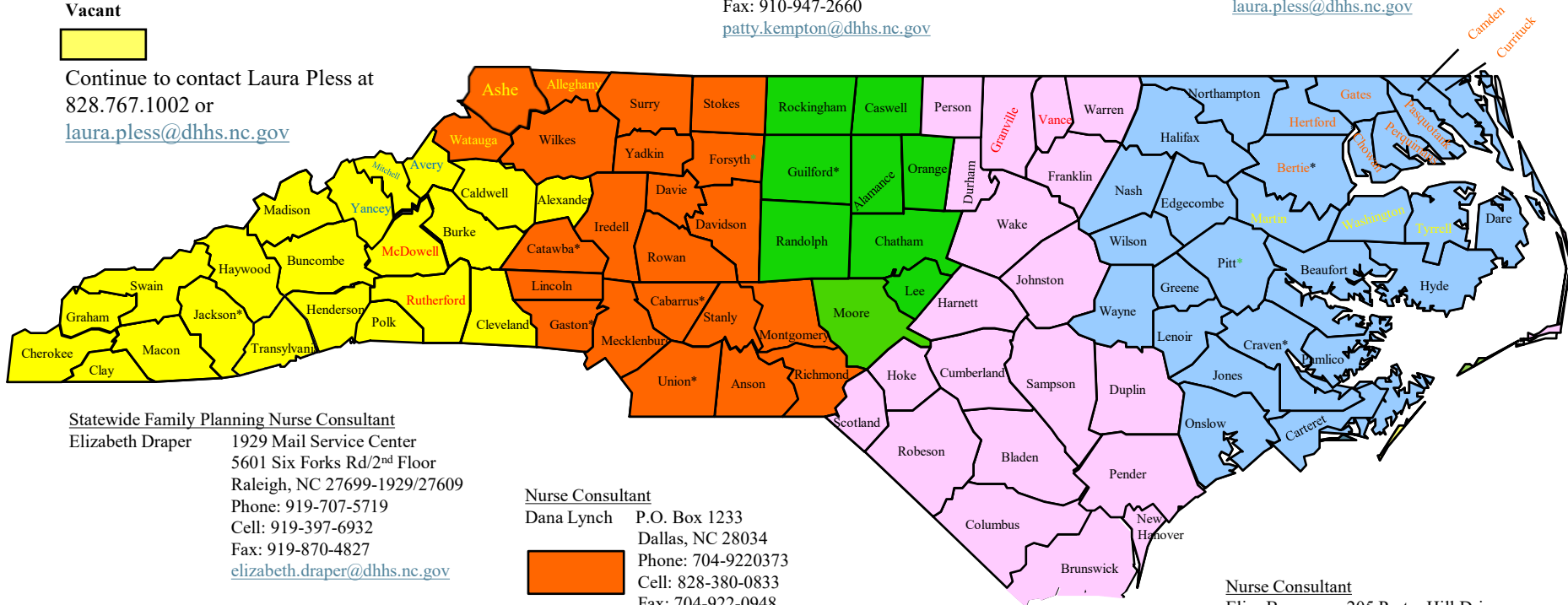
Laura Pless 202 South Griffin Street  
 Elizabeth City, NC 27909  
 Phone: 252-331-6773  
 Cell: 828-767-1002  
[laura.pless@dhhs.nc.gov](mailto:laura.pless@dhhs.nc.gov)



Nurse Consultant  
**Vacant**



Continue to contact Laura Pless at  
 828.767.1002 or  
[laura.pless@dhhs.nc.gov](mailto:laura.pless@dhhs.nc.gov)



Statewide Family Planning Nurse Consultant

Elizabeth Draper 1929 Mail Service Center  
 5601 Six Forks Rd/2nd Floor  
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 Cell: 919-397-6932  
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Statewide Maternal Health Nurse Consultant

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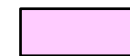
Nurse Consultant

Dana Lynch P.O. Box 1233  
 Dallas, NC 28034  
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 Cell: 828-380-0833  
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Nurse Consultant

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**NC Department of Health and Human Services - Division of Public Health**  
**Women, Infant and Community Wellness Health Section**  
**Regional Social Work Consultants**  
**Care Management for High-Risk Pregnancies (CMHRP)**



**Western Region**

**Public Health Social Work Consultant**  
Michelle Moore, MSW  
PO Box 794  
Hayesville, NC 28904  
Phone: 828-228-5500  
[Michelle.Moore@dhhs.nc.gov](mailto:Michelle.Moore@dhhs.nc.gov)



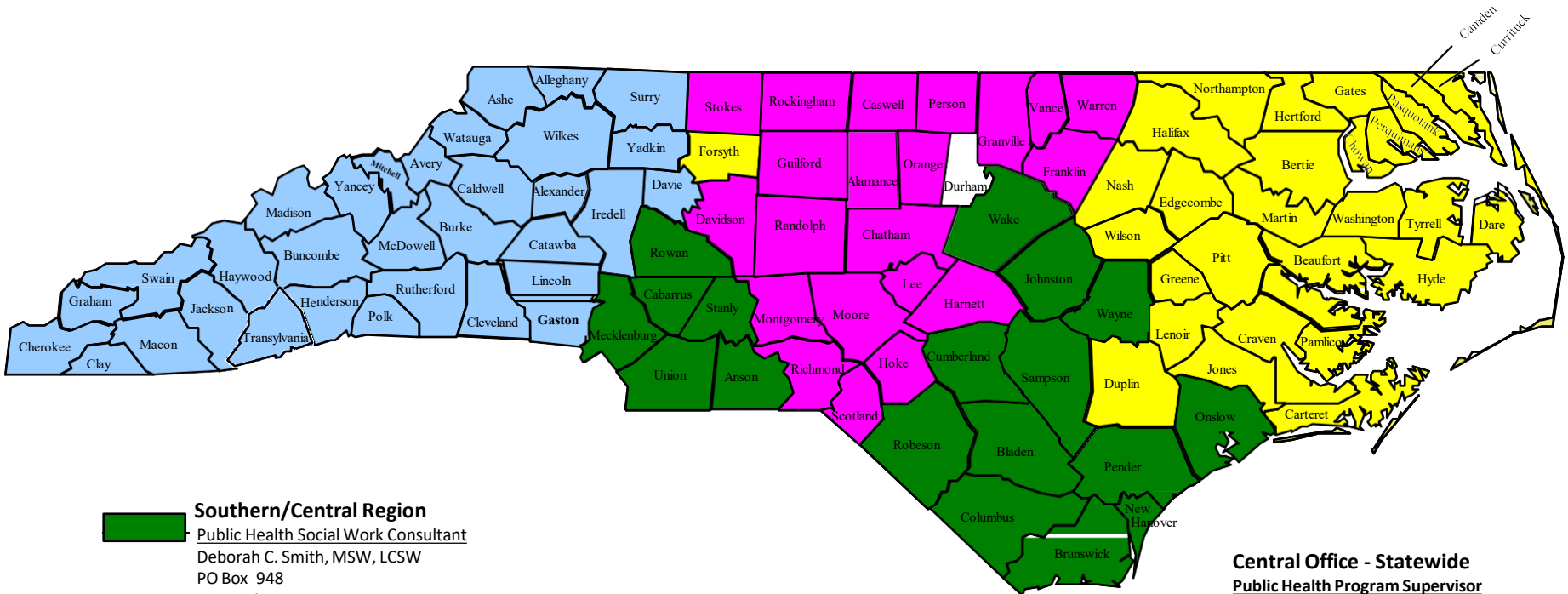
**Northern/Central Region**

**Public Health Social Work Consultant**  
Tonya Y. Chesney, MHS  
PO Box 1577  
Elon, NC 24244-1577  
Phone: 336-430-0189  
[Tonya.Chesney@dhhs.nc.gov](mailto:Tonya.Chesney@dhhs.nc.gov)



**Eastern Region**

**Public Health Social Work Consultant**  
Brandy P. Chrismon MSW, CCM  
PO Box 948  
Four Oaks, NC 27524  
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[Brandy.Chrismon@dhhs.nc.gov](mailto:Brandy.Chrismon@dhhs.nc.gov)



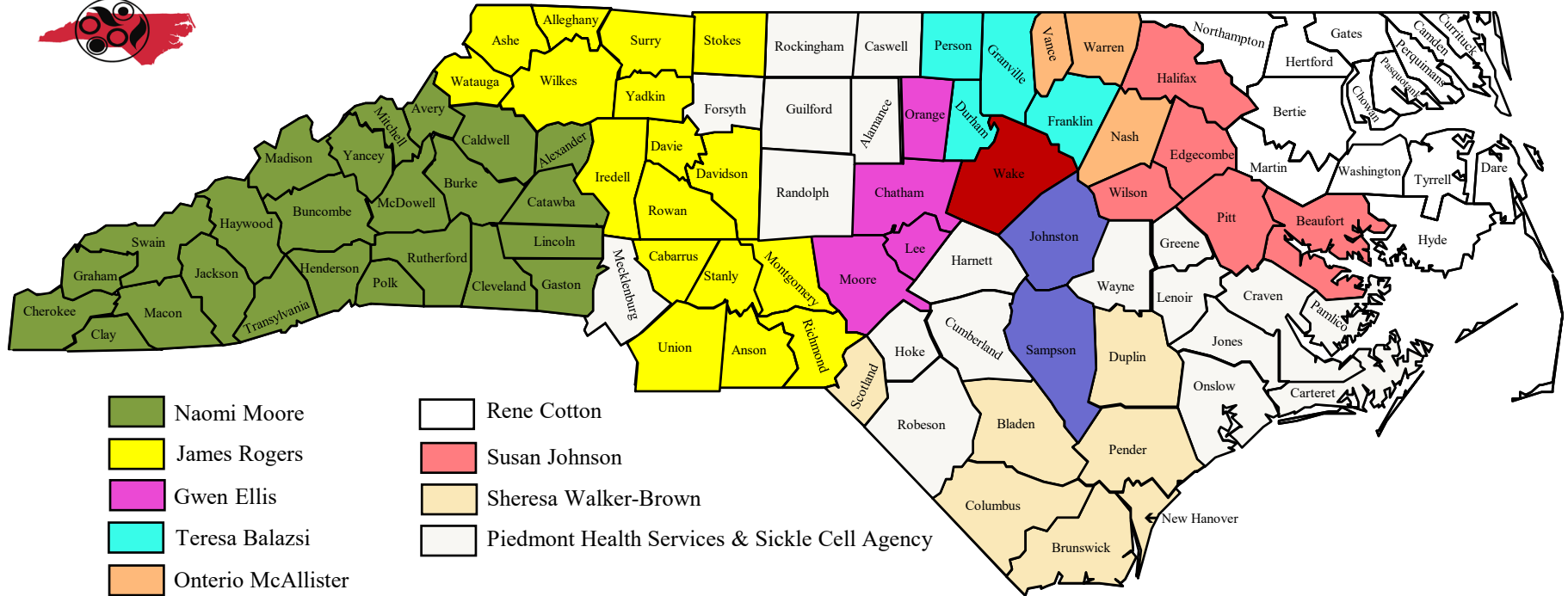
**Southern/Central Region**

**Public Health Social Work Consultant**  
Deborah C. Smith, MSW, LCSW  
PO Box 948  
Four Oaks, NC 27524  
Phone: 919-830-6592  
[Deborah.C.Smith@dhhs.nc.gov](mailto:Deborah.C.Smith@dhhs.nc.gov)

**Central Office - Statewide**  
**Public Health Program Supervisor**

Tonya J. Dennis MSW, LCSW  
1929 Mail Service Center  
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Phone: 252-702-8688  
404 Saint Andrews Dr.  
Greenville, NC 27834  
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# North Carolina Sickle Cell Syndrome Program Service Regions



Gwen Ellis –  
**Coverage area:** Apex, Cary, Fuquay Varina, Holly Springs, Morrisville and southern Raleigh

Onterio McAllister –  
**Coverage area:** Knightdale, northern Raleigh, Wake Forest and Zebulon

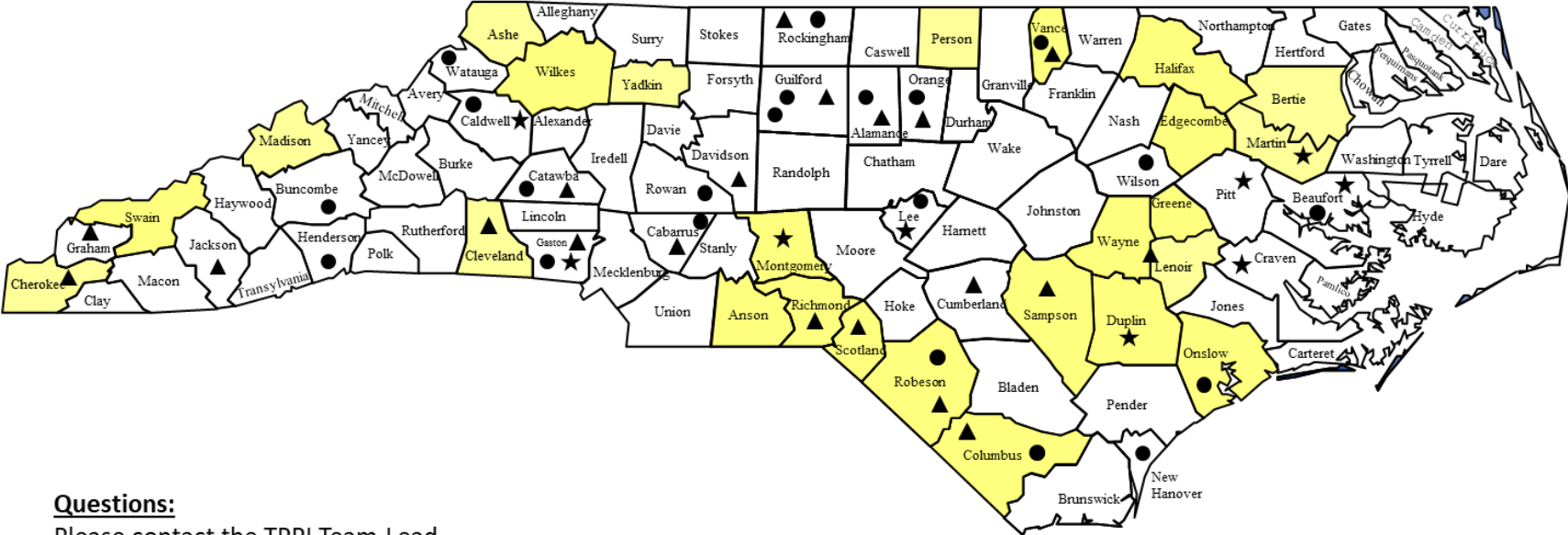
Sheresa Walker-Brown –  
**Coverage area:** Garner and Wendell

Division of Public Health  
 Women, Infant, and Community Wellness Section  
 1929 Mail Service Center, Raleigh, NC 27699-1929  
 Office: 919-707-5700 Fax: 919-870-4827  
 Client Resource Line: 1-866-NC-SCCELL or 1-866-627-2355

# NC Teen Pregnancy Prevention Initiatives



**TPPI Funded Sites**  
**6/1/2021 – 5/31/2022**



**Questions:**  
 Please contact the TPPI Team Lead  
 Juanela Tyler  
 Juanela.tyler@dhhs.nc.gov  
 919-707-5723

- ★ **PREPare for Success (9)**
- ▲ **Adolescent Pregnancy Prevention Program (20)**
- **Adolescent Parenting Program (21)**
- **Priority County** (counties with teen fertility rates in the top 25% based on five year average (2016-2020))

# Whole Child Health Section (DCFW)

- Develops and promotes services that protect and enhance the health and well-being of children, birth to 21 years, and their families
- Programs provide clinical guidance, quality assurance, technical assistance, consultation and training
- Contact:
  - Anne Odusanya, Assistant Director of Whole Child Health Section, Division of Child and Family Well-Being
  - [Anne.Odusanya@dhhs.nc.gov](mailto:Anne.Odusanya@dhhs.nc.gov)

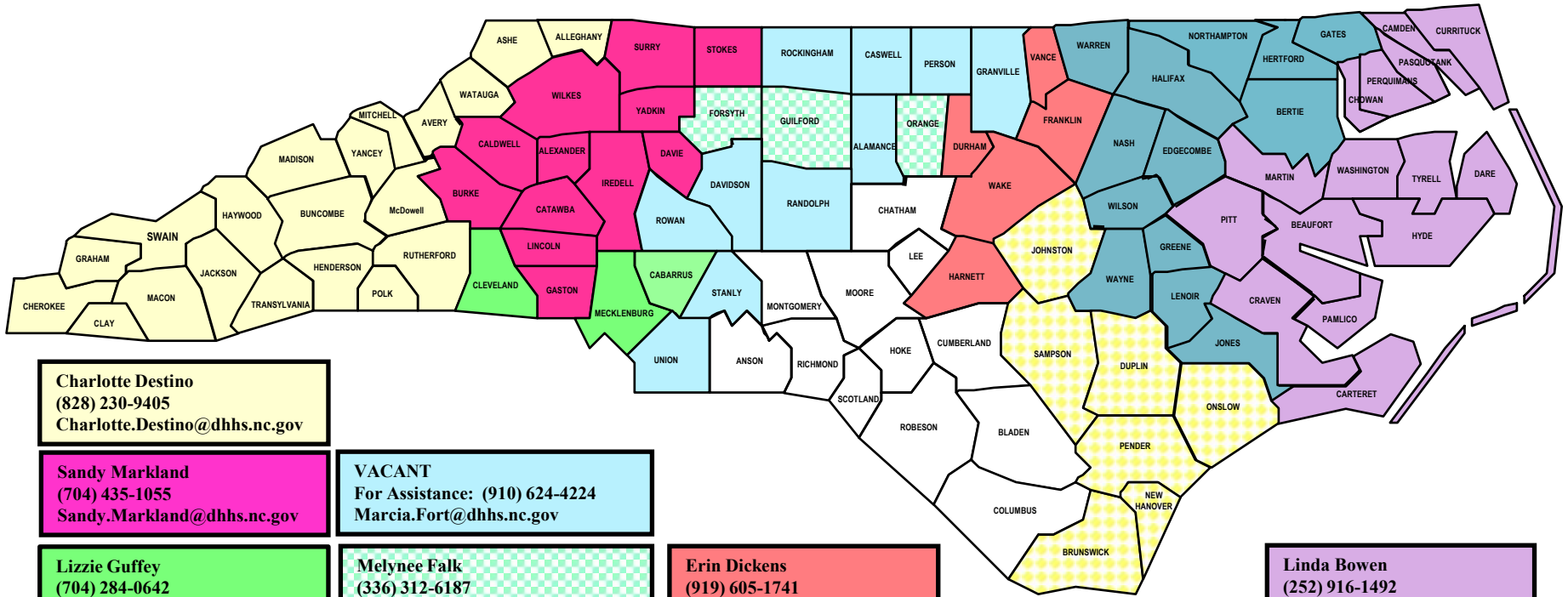


# Whole Child Health Section (DCFW)

- **Programs include:**

- Home visiting (i.e. NFP, Healthy Families America)
- Triple P (Positive Parenting Program)
- Child Care Health Consultation
- Child Health Consultation
- Care Management for At-Risk Children (CMARC)
- Genetic Services
- Early Hearing Detection and Intervention
- Health Check/NC Health Choice Outreach
- Children and Youth with Special Health Care Needs (CYSHCN) Family Support
- Innovative Approaches-Systems Improvement for CYSHCN
- Local Child Fatality Prevention Teams
- School Health
- Child/Adolescent Mental Health

# North Carolina Early Hearing Detection and Intervention Regional Contacts



**Charlotte Destino**  
(828) 230-9405  
Charlotte.Destino@dhhs.nc.gov

**Sandy Markland**  
(704) 435-1055  
Sandy.Markland@dhhs.nc.gov

**Lizzie Guffey**  
(704) 284-0642  
Lizzie.Guffey@dhhs.nc.gov

**Morgan Moore (data)**  
(828) 478-2879  
Morgan.Moore@dhhs.nc.gov

**VACANT**  
For Assistance: (910) 624-4224  
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**Melynee Falk**  
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**Jason Guetgemann**  
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**Jenna Rankin (Parent Consultant)**  
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lbowen@arhs-nc.org

**Debby Peckham**  
(919) 218-6347  
Debby.Peckham@dhhs.nc.gov

\*Orange County served by Erin Dickens and Melynee Falk

\*Wake County served by Erin Dickens, Terry Crudup and Jason Guetgemann



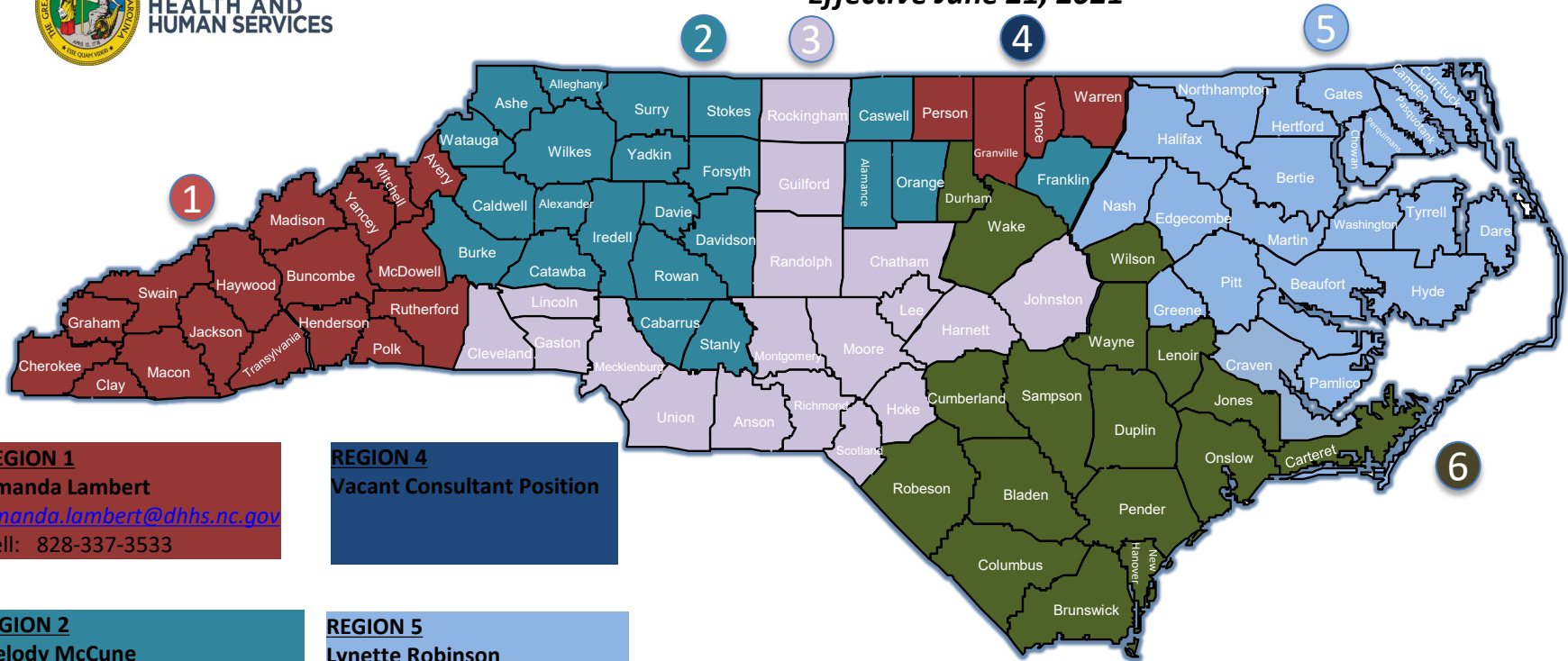


NC DEPARTMENT OF  
**HEALTH AND  
HUMAN SERVICES**

# Child Health/Care Management for At-Risk Children (CMARC)

Consultation & Technical Assistance-

*Effective June 21, 2021*



**REGION 1**  
**Amanda Lambert**  
[amanda.lambert@dhhs.nc.gov](mailto:amanda.lambert@dhhs.nc.gov)  
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**REGION 4**  
**Vacant Consultant Position**

**REGION 2**  
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**REGION 5**  
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**REGION 3**  
**Brenda Sedberry**  
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**REGION 6**  
**Gail Lamb**  
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**STATE CHILD HEALTH NURSE  
CONSULTANT**

**Tara Lucas**  
[tara.lucas@dhhs.nc.gov](mailto:tara.lucas@dhhs.nc.gov)  
Cell: 919-624-6652

**CMARC NURSE CONSULTANT**  
**Vacant**

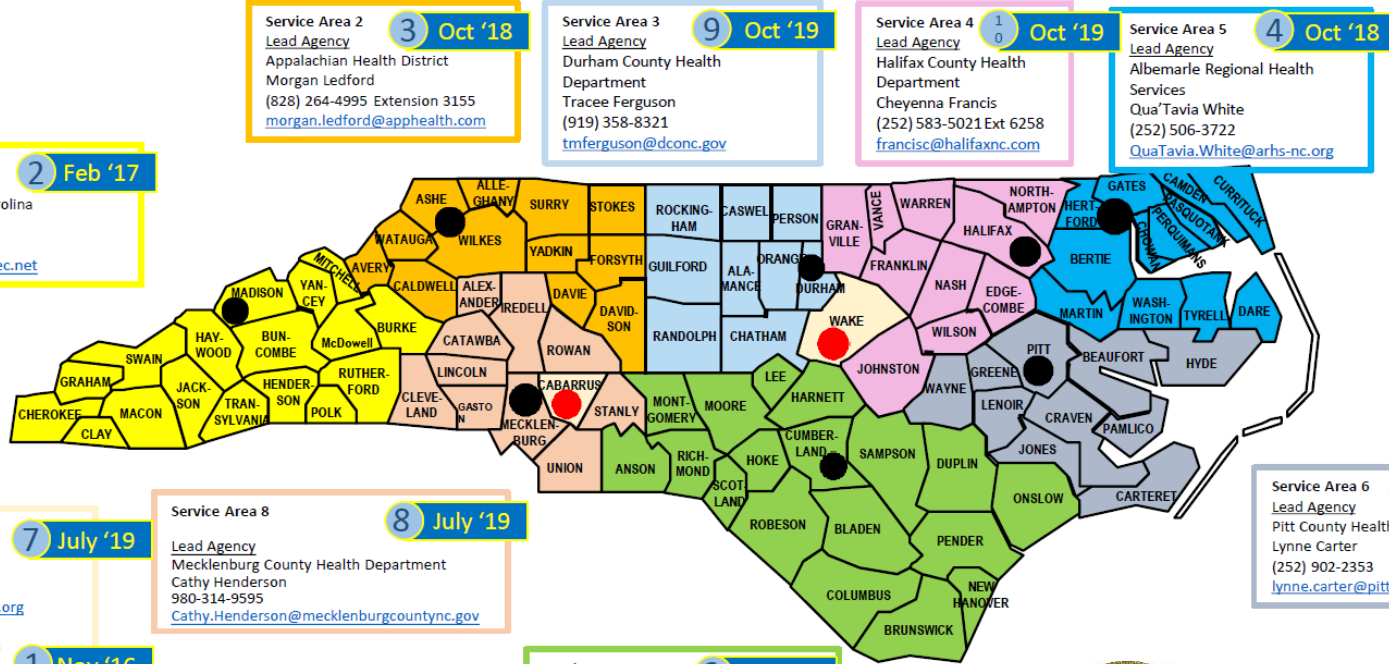
**BEST PRACTICE NURSE  
CONSULTANT**

**Debby Moyer**  
[debby.moyer@dhhs.nc.gov](mailto:debby.moyer@dhhs.nc.gov)  
Cell: 919-218-2945

**CMARC PROGRAM MANAGER**

**Ginger Wilder**  
[Ginger.Wilder@dhhs.nc.gov](mailto:Ginger.Wilder@dhhs.nc.gov)  
Cell: 984-328-0063

# Positive Parenting Program – Triple P



**Service Area 1**  
**Lead Agency**  
 Western North Carolina  
 Sarah Clark  
 (828) 707- 5688  
[sarah.clark@mahec.net](mailto:sarah.clark@mahec.net)

**Service Area 2**  
**Lead Agency**  
 Appalachian Health District  
 Morgan Ledford  
 (828) 264-4995 Extension 3155  
[morgan.ledford@apphealth.com](mailto:morgan.ledford@apphealth.com)

**Service Area 3**  
**Lead Agency**  
 Durham County Health  
 Department  
 Tracee Ferguson  
 (919) 358-8321  
[tmferguson@dconnc.gov](mailto:tmferguson@dconnc.gov)

**Service Area 4**  
**Lead Agency**  
 Halifax County Health  
 Department  
 Cheyenna Francis  
 (252) 583-5021 Ext 6258  
[francis@halifaxnc.com](mailto:francis@halifaxnc.com)

**Service Area 5**  
**Lead Agency**  
 Albemarle Regional Health  
 Services  
 Qua'Tavia White  
 (252) 506-3722  
[QuaTavia.White@arhs-nc.org](mailto:QuaTavia.White@arhs-nc.org)

**Individual Sites**  
 Cabarrus Health Alliance  
 Kelly Bryant  
 (704) 920-1351  
[Kelly.Bryant@CabarrusHealth.org](mailto:Kelly.Bryant@CabarrusHealth.org)

Project Enlightenment (Wake)  
 Ashley Lindsay  
 (919) 508-0812  
[alindsay@wcpss.net](mailto:alindsay@wcpss.net)

**Service Area 8**  
**Lead Agency**  
 Mecklenburg County Health Department  
 Cathy Henderson  
 980-314-9595  
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**Service Area 7**  
**Lead Agency**  
 Cumberland County Health Department  
 Susan Wright  
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**Service Area 6**  
**Lead Agency**  
 Pitt County Health Department  
 Lynne Carter  
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[lynne.carter@pittcountync.gov](mailto:lynne.carter@pittcountync.gov)

- **Cabarrus** (funded by Title V) and **Wake** (funded by the Rex Foundation)
- **Lead Health Departments** (provides Triple P coverage for the service area)



NC DEPARTMENT OF  
**HEALTH AND  
 HUMAN SERVICES**

April 2019

# NC Immunization Branch (DPH)

- Promotes public health through the identification and elimination of vaccine-preventable diseases and promoting vaccination
- Oversees the NC Immunization and Vaccines for Children (VFC) program, a federally funded entitlement program providing vaccines at no cost to eligible children:
  - Medicaid-eligible
  - Uninsured
  - American Indian or Alaska Native (AI/AN)
  - Underinsured (Underinsured children can only be vaccinated at a Federally Qualified Health Center (FQHC) or Rural Health Center (RHC))

# NC Immunization Branch (DPH)

- Oversees Section 317 of the Public Health Service Act Program to vaccinate priority populations
- Newborns receiving the birth dose of hepatitis B prior to hospital discharge
- Fully Insured infants of hepatitis B infected women
- Uninsured or underinsured adults
- Fully insured individuals seeking vaccines during public health response activities including:
  - Outbreak response
  - Post-exposure prophylaxis
  - Disaster relief efforts
  - Mass vaccination campaigns or exercises for public health preparedness
  - Individuals in correctional facilities and jails

# NC Immunization Branch (DPH)

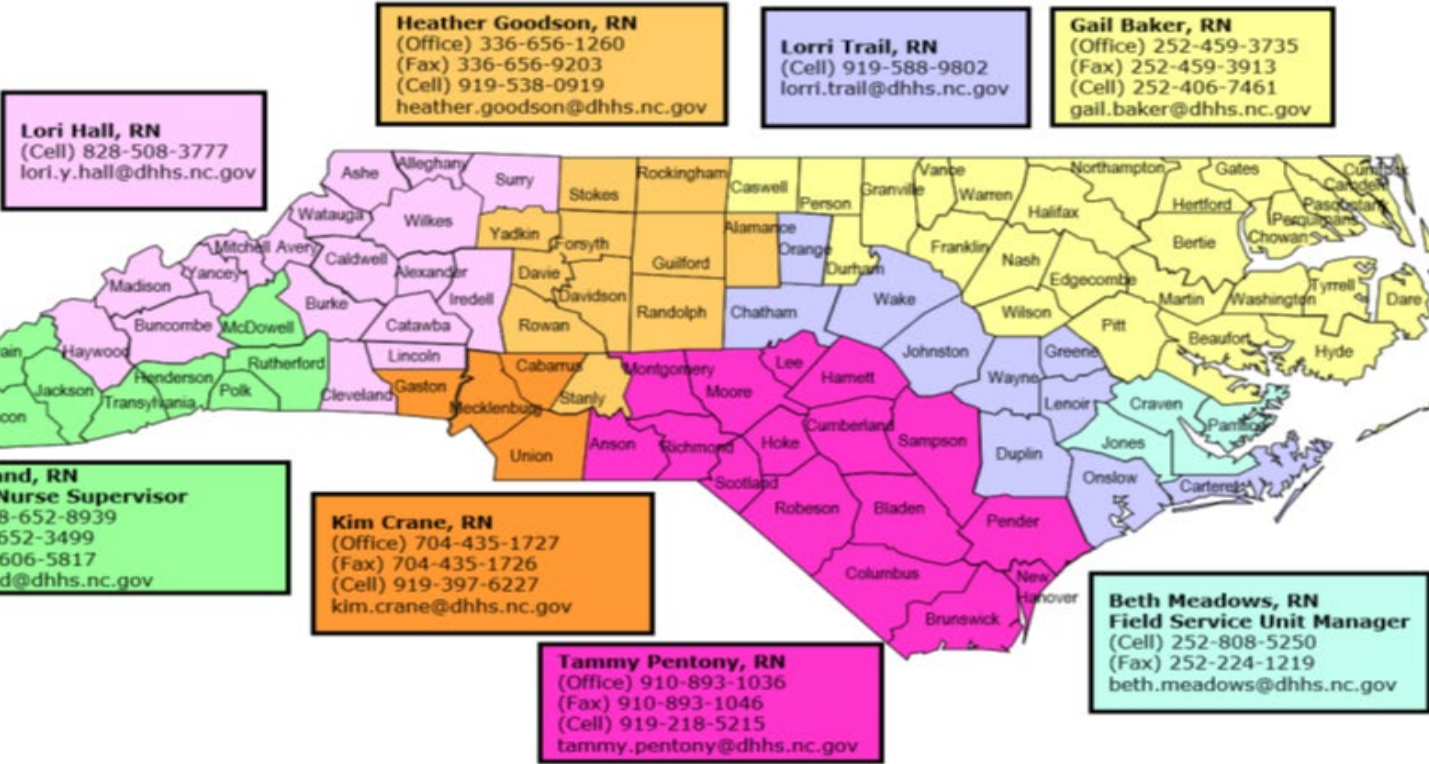
- Maintains the NC Immunization Registry (NCIR) and COVID-19 Vaccine Management System (CVMS)
- Supports Vaccine Preventable Disease (VPD) surveillance, reporting and control measures
- Contact: Wendy Holmes, Branch Head, [wendy.holmes@dhhs.nc.gov](mailto:wendy.holmes@dhhs.nc.gov)
  - For COVID-19 vaccine, contact [ryan.jury@dhhs.nc.gov](mailto:ryan.jury@dhhs.nc.gov), COVID-19 Vaccine Program Director



# Regional Immunization Nurse Consultants (RIN)



## Regional Immunization Nurse (RIN) Consultants North Carolina Division of Public Health North Carolina Immunization Program



N.C. Division of Public Health – Immunization Branch – Field Services Unit (effective 07/01/2020)

# Regional Immunization Consultants (RIC)



## Regional Immunization Consultants (RIC) North Carolina Division of Public Health North Carolina Immunization Program



**Temporary Contact:**  
**Amber Perry**  
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**Kita Wright-Chandler**  
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# Community Nutrition Services Section (DCFW)

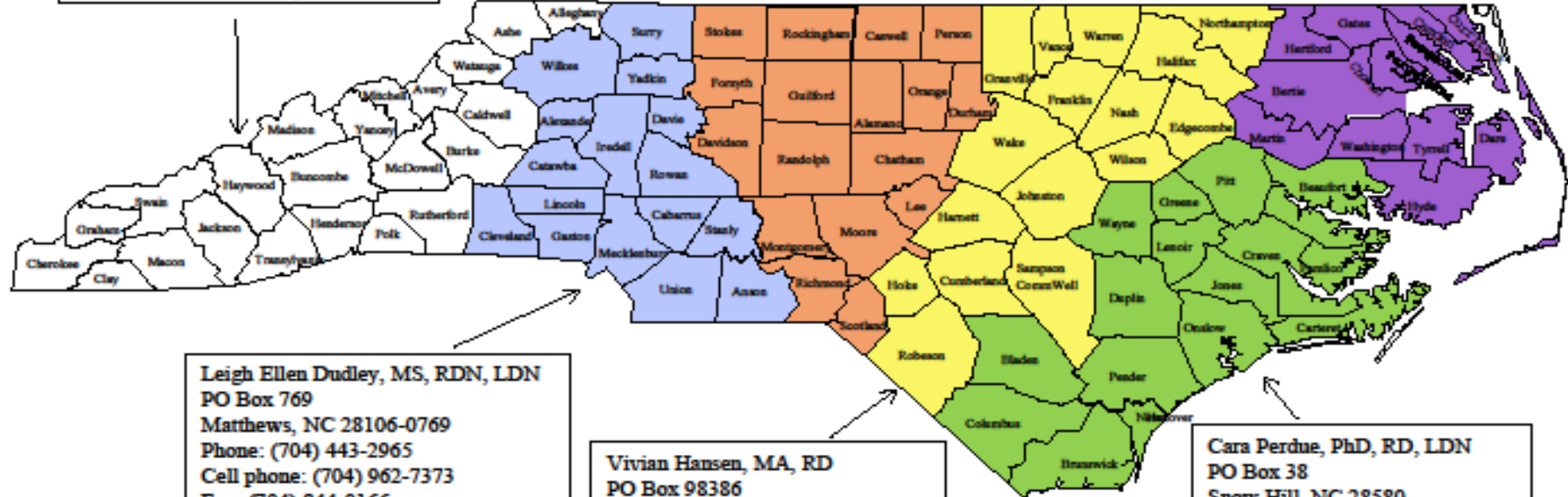
- Promotes sound nutrition habits among infants, children and women in their child-bearing years to improve health status
- The Section administers:
  - Special Supplemental Nutrition Program for Women, Infants and Children (WIC)
  - Breastfeeding Peer Counselor Program (BFPC)
  - WIC Farmers' Market Nutrition Program (FMNP)
  - Child and Adult Care Food Program (CACFP)
- Contact: Mary Anne Burghardt, Assistant Director for Community Nutrition Services
  - [maryanne.burghardt@dhhs.nc.gov](mailto:maryanne.burghardt@dhhs.nc.gov)

**WIC Nutrition Services Unit Regional Nutrition Consultant Coverage**  
**Division of Child and Family Well-Being / Community Nutrition Services Section**

**Tonya Nicholson, MS, RD**  
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 Asheville, NC 28815-9278  
 Phone: (828) 277-3436  
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**Donna Clark, MS, RD, LDN**  
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**Kathy Griffin, MS, RD**  
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**Leigh Ellen Dudley, MS, RDN, LDN**  
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 Fax: (704) 844-0166  
 Email: [leighellen.dudley@dhhs.nc.gov](mailto:leighellen.dudley@dhhs.nc.gov)

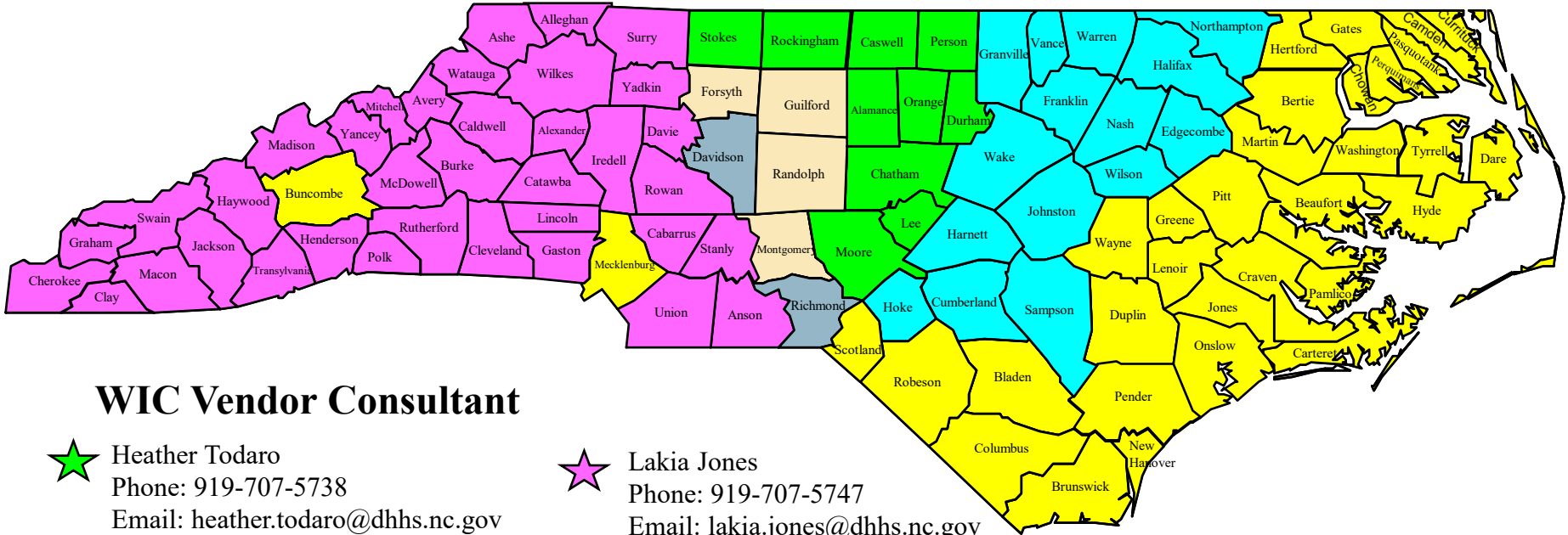
**Vivian Hansen, MA, RD**  
 PO Box 98386  
 Raleigh, NC 27624-8386  
 Phone: (919) 845-3959  
 Cell phone: (919) 817-7668  
 Fax: (919) 845-3960  
 Email: [vivian.hansen@dhhs.nc.gov](mailto:vivian.hansen@dhhs.nc.gov)

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 PO Box 38  
 Snow Hill, NC 28580  
 Phone: (252) 747-2072  
 Cell phone: (919) 896-1186  
 Fax: (252) 747-2073  
 Email: [cara.perdue@dhhs.nc.gov](mailto:cara.perdue@dhhs.nc.gov)

Effective 03-10-2022

# WIC Vendor Management Consultant Coverage

Division of Child and Family Well-Being, Community Nutrition Services Section



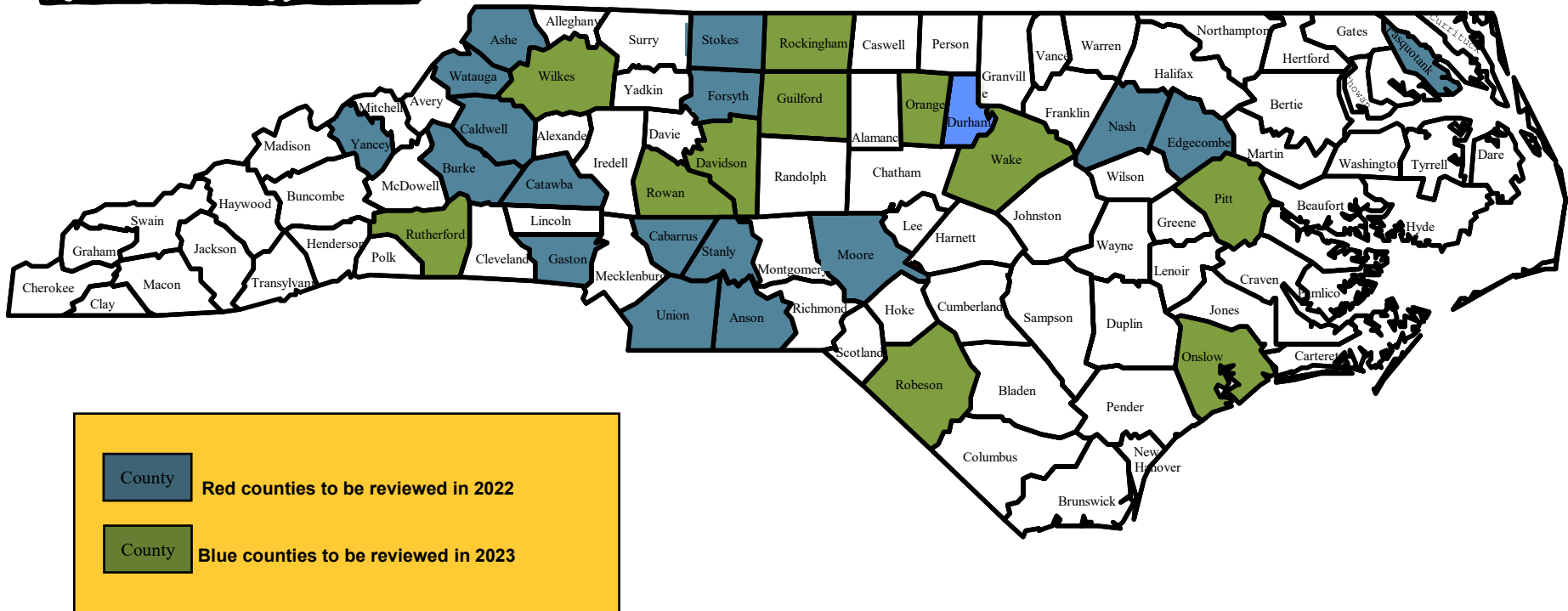
## WIC Vendor Consultant

- ★ Heather Todaro  
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- ★ Lakia Jones  
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- ★ Sue Cheek  
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 Email: [sue.cheek@dhhs.nc.gov](mailto:sue.cheek@dhhs.nc.gov)



# North Carolina WIC Farmers' Market Nutrition Program 2022



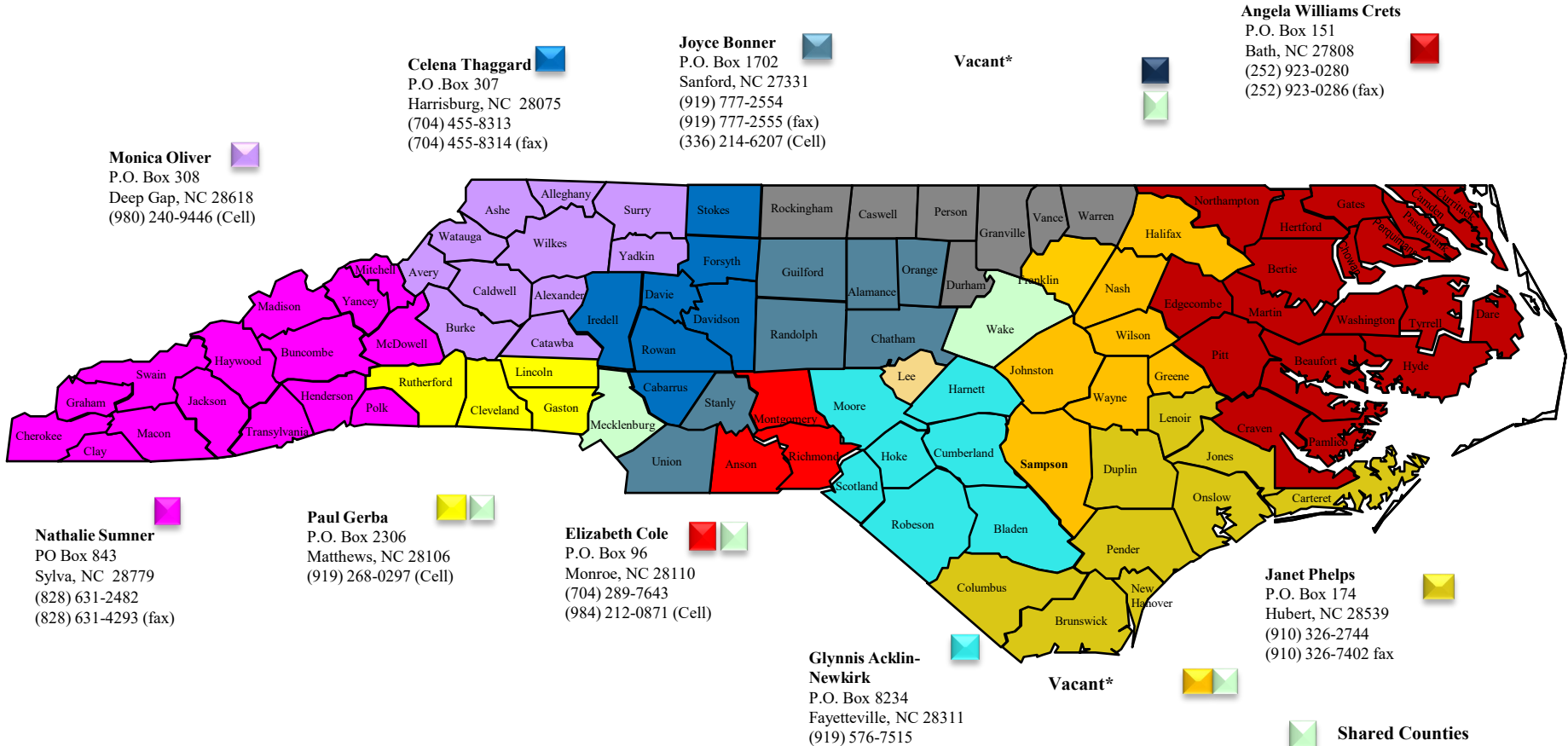
Season Effective  
May 2, 2022 -  
September 30, 2022

# North Carolina Department of Health and Human Services

## Division of Child and Family Well-Being

### Community Nutrition Services Section

### Regional Assignments



# Early Intervention Section (DCFW)

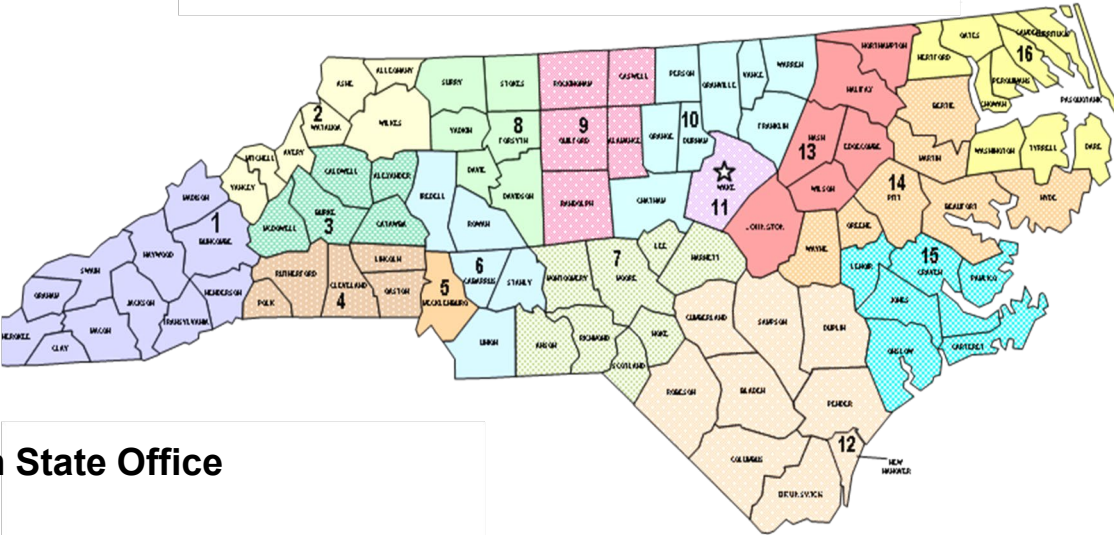
- North Carolina Infant Toddler Program (NC ITP) provides services and support to families with infant and toddlers birth to three with special needs
- First 3 years are the most important time for learning in a child's life
- Contact: Sharon Loza, Assistant Director for Early Intervention
  - [sharon.loza@dhhs.nc.gov](mailto:sharon.loza@dhhs.nc.gov)

**[www.bearly.nc.gov](http://www.bearly.nc.gov)**





# NC Infant Toddler Program Children's Developmental Services Agencies



**★ Early Intervention Branch State Office**

- |                      |                                   |
|----------------------|-----------------------------------|
| 1. Greensboro        | 9. CDSA of Western NC             |
| 2. Durham            | 10. CDSA of the Blue Ridge        |
| 3. Raleigh           | 11. Morganton/Hickory             |
| 4. CDSA of Cape Fear | 12. Shelby                        |
| 5. Rocky Mount       | 13. CDSA of Charlotte-Mecklenburg |
| 6. Greenville        | 14. Concord                       |
| 7. New Bern          | 15. CDSA of the Sandhills         |
| 8. Elizabeth City    | 16. Winston-Salem                 |

# How Children Qualify for the ITP

A child and family may receive supports and services if the child is:

- *Up to three years old*
- *Has a developmental delay*
  - Not developing like other same-aged children
- *Has an established condition*
  - Diagnosed physical or mental condition that is likely to cause developmental delay
  - Includes genetic disorders, vision problems, hearing loss and autism



# When Should Referrals Be Made to the CDSA?

If you have concerns like these:



*“My son isn’t trying to walk.”* – Physical Development

*“She just doesn’t respond to her name.”* – Social/Emotional Development



*“My son was talking, but now he’s not.”* – Communication Development

*“She is a very picky eater.”* – Adaptive Development



*“Something just doesn’t seem right.”* – Cognitive Development

# Title V - Maternal and Child Health Block Grant

- Nation's oldest federal – state partnership
- Aims to improve health and well-being of *all* mothers and children by:
  - Investing in the health of mothers, children & families
  - Improving accountability of performance and impact
  - Demonstrating returns on investment while maintaining state flexibility

# Title V - Maternal and Child Health Block Grant

- Includes (but not limited to):
  - Access to quality care, including comprehensive prenatal and postnatal care
  - Preventive and primary care services for children
  - Family-centered, community-based systems of coordinated care for children with special health care needs
  - Assistance in reduction of infant mortality

# Title V - Maternal and Child Health Block Grant

- Contributes funding to LHDs for the following programs:
  - Child Health preventive services
  - Maternal Health/ Prenatal services
  - Reproductive Life Planning/Family Planning
  - Care Management for At-Risk Children (non-Medicaid)
  - Care Management for High Risk Pregnancies (non-Medicaid)
  - Innovative Approaches for Children with Special Health Care Needs
  - Strengthening Families/Triple P
  - Local Child Fatality Prevention Teams
  - Healthy Beginnings
  - Nurse Family Partnership
  - Teen Pregnancy Prevention
  - Evidence-Based Programs in Counties with Highest Infant Mortality Rates

# No Wrong Door



- Kelly Kimple, Senior Medical Director for Health Promotion and Title V Director, Division of Public Health
  - [Kelly.Kimple@dhhs.nc.gov](mailto:Kelly.Kimple@dhhs.nc.gov)
- Yvonne Copeland, Director of the Division of Child and Family Well-Being
  - [Yvonne.Copeland@dhhs.nc.gov](mailto:Yvonne.Copeland@dhhs.nc.gov)
- Madhu Vulimiri, Deputy Director of the Division of Child and Family Well-Being
  - [Madhu.Vulimiri@dhhs.nc.gov](mailto:Madhu.Vulimiri@dhhs.nc.gov)